

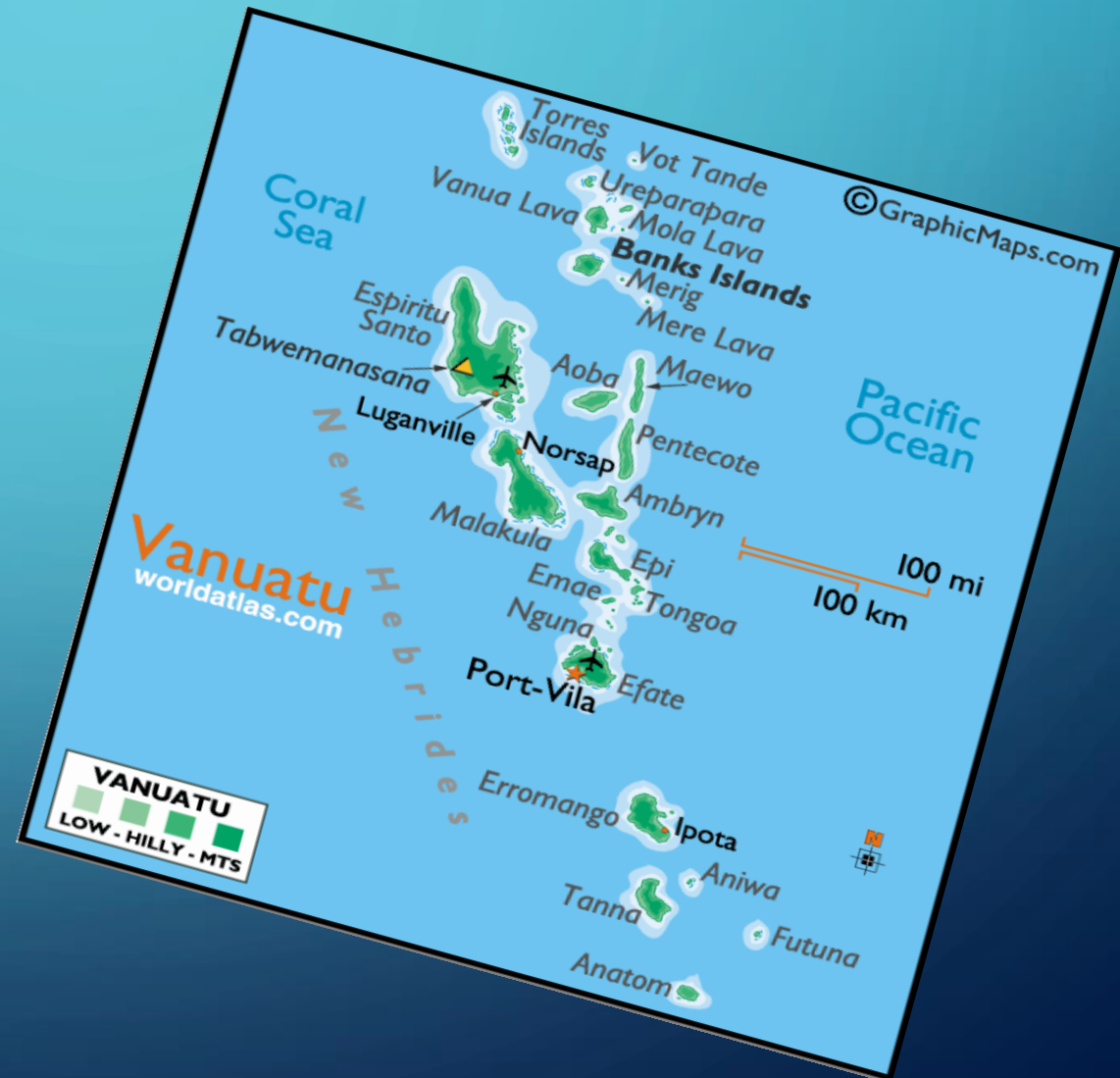
A decorative graphic on the left side of the image consisting of white lines and circles on a blue gradient background, resembling a circuit board or a stylized tree structure.

# **VANUATU INTER ISLAND CRUISE LINE**

## WHY?

- The Cruise and Tourism industry in Vanuatu is predominantly focused on a few key areas. Efate and Port Vila, Santo, Mystery Island, Tanna.
- Even the most determined explorers find it difficult to get to many other areas.
- The communities in the other areas do not feel the benefit of tourism and may feel disenfranchised from the tourism goals.

THE INTER ISLAND CRUISE VESSEL CAN TAKE TOURISTS TO PLACES THEY WOULD NOT NORMALLY VISIT BY TAKING THE RESORT THERE.



# CRUISE SCHEDULE 2021

- The following port calls are scheduled in Vanuatu for 2021.

• Port Vila	50
• Mystery Island	53
• Luganville	3
• Champagne Bay	5
• Pentecoste	2
• Total	113

# BENEFITS OF VIICL

- Can take tourists places they would not normally be able to visit.
- Provides employment and business opportunities both onboard and ashore.
- Enhances Vanuatu's tourist industry with a high end domestic product.
- Disperses tourism programs around the outer islands engaging more of the population in the tourism product.
- Increases demand for ancilliary businesses eg agriculture, airlines.
- May offer a facility for freight distribution.
- Provides consistency for business development and sustainability.
- Has The ability to become a profitable business.

# TICKET PRICES

Cruise Line	Date	# Nights	Price Vatu for two people
Blue Lagoon Fiji	July 2021	7	660196
Blue Lagoon Fiji	July 2021	3	311180
Captain Cook Fiji	July 2021	7	545520
Aranui Cruises	May 2021	9	1300000

# ITINERARIES

- 7 day Port Vila to Lugnaville, Epi, Malekula (Wala), Ambryn, Pentecoste (seasonal)
- 7 day Luganville ro Port Vila
- 3 Day Tanna
- 5 Day Port Vila, Tanna, Erromango, Inyeug

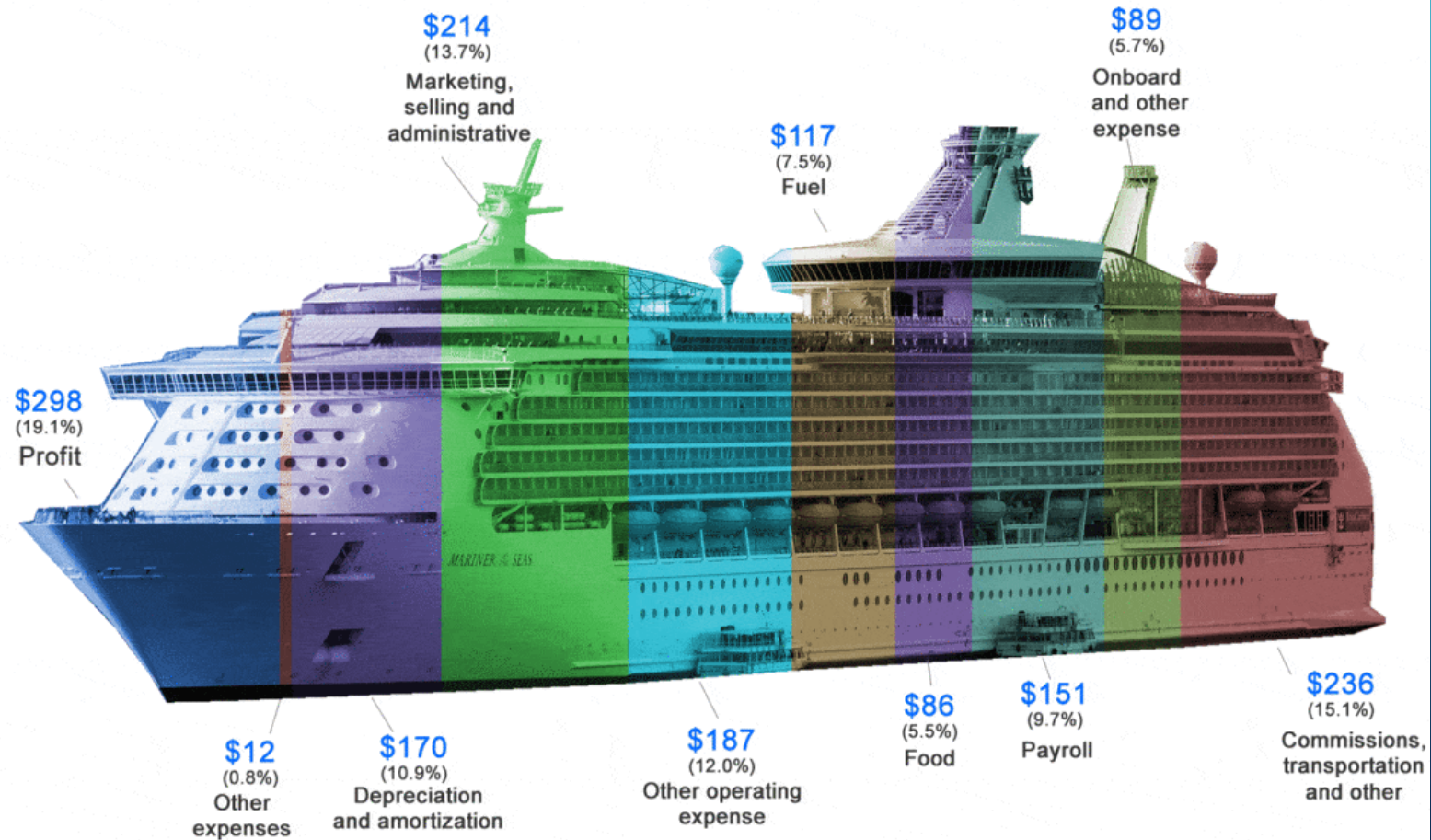
# CULTURE

- The boutique cruise market has to offer not only an upmarket product but also an educational and enlightening experience. Islands and Villages will be invited to share their stories, their food, their history, their culture and their Kastam.
- Whether it be onboard at cultural shows or ashore, the guests should have an opportunity to be immersed in the Vanuatu Experience.



# EXAMPLE COSTS OF RUNNING A CRUISE SHIP

Of the \$1,560 in revenue per passenger, here's where it goes...



\*Source: Royal Caribbean, 2018 annual statement

CRUZELY.com

# EXAMPLES OF POTENTIAL OPTIONS FIJI





# FRENCH POLYNESIA



# WHAT HAS HAPPENED TO THE CRUISE INDUSTRY





# PACIFIC JEWEL



# PACIFIC ENCOUNTER

