



Vanuatu Happiness Index Survey

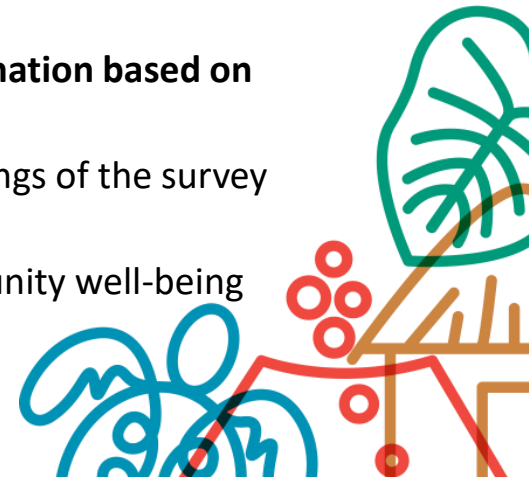
Department of Tourism and Planet Happiness



Vanuatu Becomes First Nation in Asia Pacific to Adopt a Well-Being Approach as part of the newly launched Vanuatu Sustainable Tourism Strategy (2021-2025)



- VSTS: Theme 1: Wellbeing through High Value, Low Impact Tourism
- With the support of Planet Happiness, DoT has adapted the **Global Happiness Index Survey** to fit within a Vanuatu context. As a result the **Vanuatu Happiness Index Survey** is now online and translated into Bislama.
- The findings of the Vanuatu Happiness Index Survey will be used to track tourism's contribution to the well-being of our communities by:
 - Measuring how **host communities view** their well-being
 - Supporting DoT to **understand tourism impacts at the community level**
 - Providing a measurement tool of **how effective policy implementation** is at the **community level**
 - Enabling **communities to play a key role** in the **management of the destination based on their needs**
 - Supporting **local stakeholders to implement measures** based on the findings of the survey to **improve the quality of life of host destinations**
 - Supporting in the **design of interventions** to promote tourism and community well-being resilience and recovery from the Covid-19 Pandemic in Vanuatu





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Welcome

To start a new survey click "START A NEW SURVEY"

English

Bislama

START A NEW SURVEY

Your data privacy: We follow the European Union's Protection of Personal Data Directive 2016/679, the strongest code we know of for protecting personal data. In simple language: your personal information will never be sold; your data will be used at the aggregate level for the purposes of the Happiness Alliance only; all of your responses will be anonymous; data is only kept for as long as it is useful.

This survey platform is provided by the Happiness Alliance, a 501(c)3 non-profit offering tools, resources and knowledge for personal happiness and a new economic paradigm. Visit us at happycounts.org.

Mandatory Activity – AWP.

The DoT now needs Provincial Tourism Officers to deploy the Vanuatu Happiness Index Survey and are encouraging all of Vanuatu's citizens to take the survey. The link to the survey will be available on the DoT website, and facebook page.

