



# VIBTA

( VANUATU ISLAND BUNGALOWS  
AND TOURISM ASSOCIATION)



# INTRODUCTION

- **INVESTMENT ACCOMMODATION(SOLAIS HOTEL) INTERCONTINENTAL, HOTEL SANTO AND ETC...**
- **CHAMBER OF COMMERCE**
- **VANUATU TOURS ASSOCIATION**
- **TOURISM PIONERS**
- **HISTORY OF TOURISM DEVELOPMENT OF VANUATU**
- **VANUATU ISLAND BUNGALOWS (VIBA)**
- **MARKETING AND SALES ARM ISLAND SAFARI**
- **( VANAIR SHARE 49 %/ VIBA MEMBER SHARE 50% & CHAMBER OF COMMERCE 1 %)**



## ORIGINAL STRUCTURE



TOURISM DEPARTMENT

VIBA

ISLAND SAFARI

ANEYTUM  
BUNGALOW  
ASSOCIATIO

TANNA BUNGALOW  
ASSOCIATION

ERROMANGO  
BUNGAOW  
ASSOCIATION

EFATE  
TOURISM  
ASSOCIATION

MALEKULA  
BUNGALOW  
ASSOCIATION

PENTECOST  
TOURISM  
ASSOCIATION

SANTO TOURISM  
ASSOCIATION

MOTA LAVA  
TOURISM  
ASSOCIATION



# ACTUAL STRUCTURE



## TOURISM COUNCIL OF VANUATU

### VIBTA

SHEFA TOURISM ASSOCIATION

### DOT

PRINCIPAL PROVINCIAL TOURISM OFFICER

TAFEA TOURISM ASSOCIATION

ANEYTUM / FUTUNA/  
ANIWA / ERROMANGO

SHEFA TOURISM ASSOCIATION

EFATE, NGUNA PELE EMAO/  
SHPHERDS / EPI

MALAMPA TOURISM ASSOCIATION

MALEKULA /AMBRYM/  
PAAMA

SANMA TOURISM ASSOCIATION

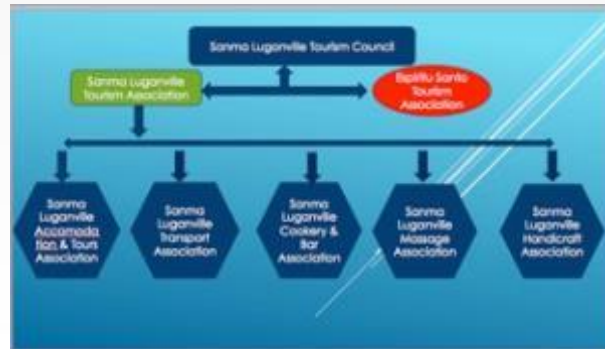
SANTO/ MALO & AORE

PENAMA TOURISM ASSOCIATION

PENTECOST/AMBAE/  
MAEWO

TORBA TOURISM ASSOCIATION

GAUA/ VANUALA / MOTA LAVA/  
UREPARAPARA/ TORRES





- **DECENTRALIZATION ACT - 2008-2021- VIBTA**
- **PROVINCIAL TOURISM OFFICE**
- **\*\*\* “ BUILT LOCAL – LIVE LOCAL”**

## TOURISM MARKETING ICONS

- YASUR VOLCANO
- PRESIDENT COOLIDGE
- PENTECOST JUMP
- SMALL NAMBAS/ BIG NAMBAS

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