

# Vanuatu Sustainable Tourism Policy (VSTP) 2019-2030



## Niufala Rod Blo Tourism



# Vanuatu Sustainable Tourism Policy

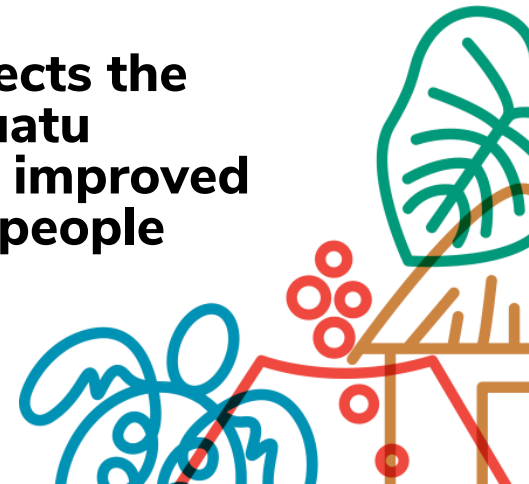


## **Vision:**

**To protect and celebrate Vanuatu's unique environment, culture, kastom and people through sustainable and responsible tourism**

## **Goals:**

- 1. To develop and manage a sustainable and responsible tourism industry**
- 2. Visitors connect with Vanuatu's environment, culture and its people**
- 3. Sustainable and responsible tourism products and services developed, supported and marketed to attract responsible high-value tourists**
- 4. Tourism that enhances, conserves and protects the environment and cultural resources of Vanuatu**
- 5. Sustainable and responsible tourism brings improved income and well-being for Vanuatu and its people**



# Clarity on Common Feedback's

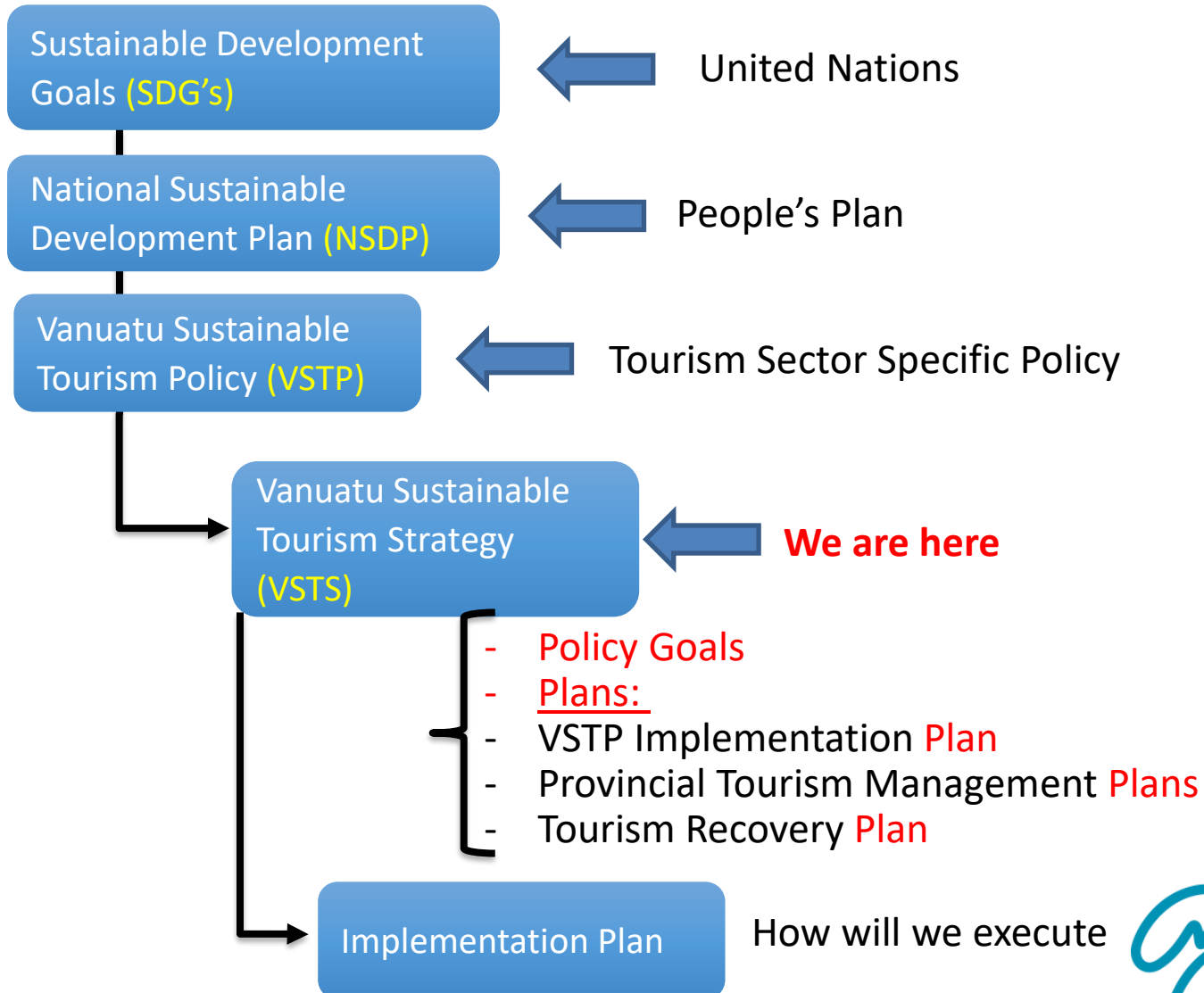


- 1. Change Vs Improve**
- 2. Introducing of Western Concept**

**NB: Learning from other destinations**



# Alignment



# Vanuatu Sustainable Tourism Strategy:



## Summarised under 4 Targets:

- 1. Wellbeing**
- 2. Resilience**
- 3. Diversification**
- 4. Sustainability**



# What Is the Vanuatu Sustainable Tourism Strategy?





**Thank you**

