# VANUATU NATIONAL TOURISM HRD STRATEGY

October 2020



#### Our Role



Our role is to develop a **Vanuatu Tourism HRD Strategy 2020 – 2030**, which will include:

- A profile of all tourism training currently undertaken in Vanuatu
- An analysis of training needs required across the tourism industry to achieve the goal of the Vanuatu Sustainable Tourism Policy
- A national strategy to develop tourism skills and knowledge across the tourism industry through to 2030, aligned with Vanuatu Sustainable Tourism Policy objectives.

## Wanem tinktink blo yu?



The HRD team is keen to hear the views of the tourism industry and tourism/ training industry stakeholders to ensure that the Vanuatu Tourism HRD Strategy 2020-2030 is relevant and realistic.

You can participate through:

- A survey of current and past tourism workers and tourism students to learn more about their training experiences
- 2. A survey of **tourism businesses** to understand their approach to training, now and in the future
- 3. A survey of **tourism training providers** to understand their tourism training programs

There will also be a workshop on 18 or 19 November to review a **Discussion Paper** on a proposed Vanuatu Tourism HRD Strategy.

### Today



Hard copies of the **Tourism Business Survey** are being distributed today



Copies in Bislama and English



Please complete a survey today if you have not completed one yet



Please also encourage your staff to complete the **Tourism Worker/ Student Survey** 

### Some Key Questions

- 1. What capability is required in the Vanuatu tourism sector:
  - a. To meet visitor expectations
  - b. To develop a sustainable and responsible tourism industry? (VSTP Goal 1)
  - c. For visitors to connect with Vanuatu's environment, culture and its people? (VSTP Goal 2)
  - d. For sustainable and responsible tourism products and services to be developed, supported, and marketed to attract responsible high-value tourists? (VSTP Goal 3)
  - e. For tourism to enhance, conserve and protect the environmental and cultural resources of Vanuatu? (VSTP Goal 4)
- 2. How can training providers and tourism businesses contribute to capability development in the tourism sector?