

**VANUATU  
BUREAU OF  
STANDARDS**



# Standards & Certification

**Target 3:**

**Diversification through Agritourism**

**28<sup>th</sup> October, 2020**



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# Brief background



- Established in 2017 by the Bureau of Standards Act.
- Represents the International Standards Organisation (ISO) in Vanuatu.
  - Gained membership on 22 July 2019
  - Access to 22000 ISO Standards
- National Quality Infrastructure for Vanuatu
  - Standards Division
  - Certification Division:
    - Quality Assurance
    - Inspection
    - Laboratory Testing
  - Metrology Division



# Roles



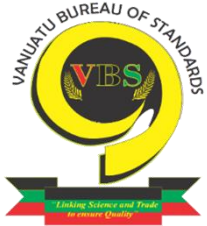
- Develop and adopt international Standards
- Conduct certification activities
  - Lab tests, inspections
  - Assess manufacturing, process or management systems
- Standard Marks
- Calibration activities (accurate measuring instruments)



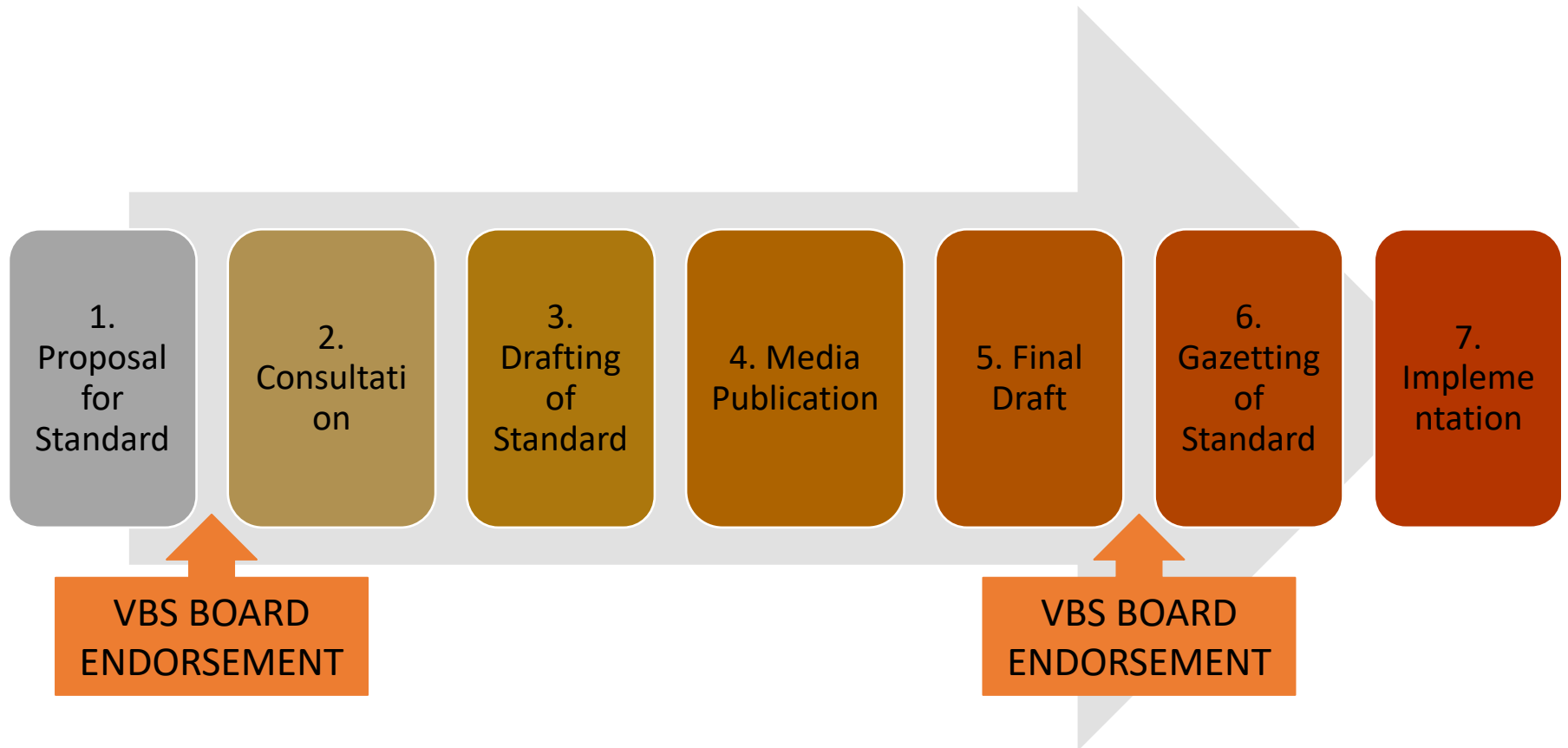
# Standards & Certification



- Meaning:
  - **Standards** – document containing a set of requirements to attain a level of quality required by a market.
  - **Certification** – process that assesses that the requirements of a standard have been achieved.
  - **Accreditation** – international recognition for satisfying the requirements set out in a Standard.



# Process for developing Standards





# Agritourism Categories



## AGRITOURISM

FARM TOURS,  
FARM STAYS  
AND PRIMARY  
PRODUCERS FOR  
TOURISM INDUSTRY



## FOOD TOURISM

FARM TO PLATE,  
& LOCAL CUISINE  
COOKING CLASSES,  
MARKETS AND EVENTS



## AGRIBUSINESS

VALUE ADDED  
PRODUCTS  
FOR TOURISM



## PROMOTION

RAISING THE PROFILE  
OF LOCAL CUISINE,  
ORGANICS, AND  
VALUE-ADDED  
PRODUCTS



# Farm Stays and Farm Tours



## AGRITOURISM

FARM TOURS,  
FARM STAYS  
AND PRIMARY  
PRODUCERS FOR  
TOURISM INDUSTRY

- **ISO 20611:2018** – Adventure tourism- Good practices for sustainability-requirements and recommendations [VT 7100]
- **ISO 21101:2014** – Adventure tourism – Safety Management Systems – Requirements [VT 14,500]
- **ISO 21103:2014** – Information for participants [VT 5000]
- **ISO/TS 22002-3** – Prerequisite programmes on food safety – Part 3: Farming [VT 14,500]
- **ISO 18513:2003** – Tourism services – Hotels and other types of tourism accommodation – terminology [VT 14,500]
- **ISO 22483:2020** – Tourism and related services – Hotels – Service requirements [VT 17,000]



# Farm to Plate



## FOOD TOURISM

FARM TO PLATE,  
& LOCAL CUISINE  
COOKING CLASSES,  
MARKETS AND EVENTS

- **ISO/TS 22002-1:2009** – Prerequisite programmes on food safety – Part 1: Food manufacturing [VT 14,500]
- **ISO/TS 22002-2:2009** – Prerequisite programmes on food safety – Part 2: Catering [VT 11,000]





# Agribusiness



## AGRIBUSINESS

VALUE ADDED  
PRODUCTS  
FOR TOURISM

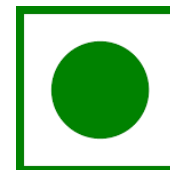
- **ISO/TS 22002-1:2009** – Prerequisite programmes on food safety – Part 1: Food manufacturing [VT 14,500]
- **ISO 22301: 2019** – Security and Resilience – Business continuity management systems – requirements [VT 14,500]



# Promotion through labelling



- Standard Marks shown on the label – examples



## PROMOTION

RAISING THE PROFILE  
OF LOCAL CUISINE,  
ORGANICS, AND  
VALUE-ADDED  
PRODUCTS





# Certification



- Certification proves that you have satisfied the requirements of a standard.
  - Standard Mark can be placed on the label
  - Certification renewed annually
    - May involve:
      - Laboratory testing
      - Inspection/Auditing
- Requests for certification – made through VBS
- International Certification companies
  - Register with VBS



# Some literature



- Rules and regulations to Govern the accreditation of Agri-tourism/farm site (<http://accreditationonline.tourism.gov.ph/Downloadables/Standards/AgriTourismFarmSite.pdf>)
- Developing quality standards for agritourism (em-main.rem.sfu.ca/theses/HowellAlison\_2004\_MRM361.pdf)



# Any questions?



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