

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large red speech bubble is centered on the page, containing the text.

# Sustainable Cruise Tourism

# WHAT IS IT?

- ENVIRONMENTAL IMPACT
- SOCIAL IMPACT
- ECONOMIC IMPACT

# ENVIRONMENTAL IMPACT

- **OBVIOUSLY ALL VESSELS HAVE AN ENVIRONMENTAL IMPACT.**
- **ANTI POLLUTION IS REGULATED BY IMO THROUGH MARPOL REGULATIONS**
- **HEAVY FINES FOR BREACHING REGULATIONS**
- **HIGHEST FINE 40 MILLION USD ISSUED AGAINST PRINCESS IN 2016.**

## SOCIAL IMPACT

- PROVIDES EMPLOYMENT AND A REASON TO BE KNOWLEDGEABLE OF CULTURE AND KASTAM AND PROVIDES FUNDING TO MAINTAIN IT.
- OVER 120 NIVAN STAFF EMPLOYED ON P&O AUSTRALIA VESSELS.
- PROVIDES INCOME TO THEM AND THEIR FAMILIES
- PROVIDES CROSS CULTURE MULTI NATIONAL TRAINING IN SERVICE SKILLS AND PUBLIC HEALTH.

# ECONOMIC IMPACT

**CONTRIBUTION PER CRUISE SHIP PASSENGER PER PORT  
AS PER "THE ECONOMIC IMPACT OF CRUISE  
SHIPS" REPORT.**

**PORT VILA \$179 AUD**

**LUGANVILLE \$ 99 AUD**

**MYSTERY ISLAND \$ 33 AUD**

**WHERE WOULD YOU WANT THE CRUISE SHIPS TO GO  
MOST?**

# THE STATS

- **AVERAGE ANNUAL VISITOR TO VANUATU FOR THE PERIOD OF 2014 TO 2018**
- **BY AIR** 110280
- **BY SEA** 226455

# GRAND CAYMAN – VISITOR FIGURES 2019

▪ BY AIR	502,000	
▪ BY SEA	1,831,000	(601 ship calls)



A slow ship day in Grand Cayman





Summer in Alaska





We Don't have much to worry about yet.

# Economic sustainability

- **Ship Visits Port Vila**
- **2017 120 Ship Visits**
- **2018 110 Ship Visits**
- **2019 72 Ship Visits**
- **2020 88 Ship Visits scheduled.**

# What do we need to attract more ships

1. We need to want to. More knowledge and understanding
2. We need to Focus on the strengths of individual Islands and share the benefits centrally rather than trying to give each island market share and incurring excessive leakage. VANUATU is one country.
3. We need to develop our infrastructure.
4. We need to be more welcoming.
5. We need to be different. Night Calls, casinos and shops allowed to open onboard. Benefits, more shoreside spend, more opportunities for longer tours, eg Tanna.

Recognising  
Vanuatu's  
strengths and  
building on them.

- **Destination Easily accessible from Australia and NZ**
- **Wharf facilities to berth a vessel,**
- **Beautiful and well loved locations.**
- **Established Duty Free reputation.**



Thank you